**Posed Newborn Session Styling Questionnaire**

Thank you for choosing Season Hurd Photography to document this very special time for your family. To personalize these keepsakes, I would like to ask a few questions to tailor them to your personal style preferences. I will start by asking questions about your child to help with posing and sizing. Then I will ask questions about color, theme, and overall style. Answer within your comfort and feel free to skip questions if desired. Thank you kindly for your time! - Season

About Your Baby

1. Name
2. Sex
3. Due Date
4. Birth Date
5. Birth Weight and Length
6. Environmental Allergies
7. Anything special about baby I might want to know? (ex. Rainbow baby, military, named after someone, adopted, special needs)

About Your Style

1. Are the styling choices of the props and linens extremely important to you or do you prefer that I take the reins and create sets for you?
(Note: There will always be some degree of designing on set as I go. I will take artistic license to make each setup at visually pleasing as I can.)
2. What colors are you drawn to or would like to include in your session?
(Hint: Try looking at recurring colors in your wardrobe or those used throughout the main areas of your home. Choose any that apply. Be specific if you wish using the options in parenthesis.)
	1. Whites (White | Cream)
	2. Blacks (Grey | Black)
	3. Neutrals (Tan | Brown)
	4. Reds (Fire Engine | Burgundy)
	5. Oranges (Peach | Orange | Rust)
	6. Yellows (Buttercream | Sunflower | Mustard)
	7. Greens (Sage | Leaf | Forest)
	8. Blue-Green (Aqua | Turquoise | Teal)
	9. Blues (Sky | Cobalt | Navy)
	10. Purples (Lavender | Plum | Eggplant)
	11. Pinks (Bubblegum | Rose | Fuchsia)
3. What tones do you prefer? (Choose any that apply.)
4. Bright colors
5. Muted colors
6. Pastel colors
7. Neutrals
8. What is your personal style?
9. Traditional
10. Contemporary
11. Modern
12. Eclectic
13. What theme and colors are used in baby’s nursery?
14. Are there any specific props, keepsakes, linens, or themes you would like to include in your child’s photos? (Please list)
15. What is your take on gender specific colors and themes? (Ex. Pink vs. Blue)
	1. Prefer them
	2. Only in small amounts like accessories
	3. Indifferent
	4. Dislike/avoid them
16. Regarding newborn photography, which do you prefer?
(Choose up to 3. Indicate which is your favorite.)
17. Whimsical (ex. Baby with fairy wings, a baseball mitt, or an animal costume)
18. Contemporary (Upbeat feeling with bright colors and bold prints)
19. Modern (Clean styling, neutral colors, optional pops of bold color)
20. Traditional (Focus on the baby with a plain wrap or nude child on a backdrop)
21. Understated (Neutral hues, tone-on-tone, natural fiber or wood container)
22. Black and White (Baby nude with high contrast backdrop)
23. Outdoor Photos (ex. In a garden or forest)

Thank you again for letting me interrogate you. I feel like I’ve known you forever now. ;)